

NET YAROZE

E3 Atlanta, May 1998 - Net Yaroze allows 'back bedroom' programmers to write for PlayStation, Europe's top-selling next-generation video games system.

The tools and techniques used to develop games on Net Yaroze are a sub-set of the professional development systems used by multi-national games publishers, so Net Yaroze offers a practical 'apprenticeship' which builds general programming skills and will also prepare amateur developers for a career in professional video game authoring. The computer language used, C, is the most widely used application development language in the world today : both within the computer games industry, and the software industry in general.

Net Yaroze is a package which includes access to an exclusive member's website on the Internet, a special, black version of the PlayStation hardware, and software tools and manuals that allow video games to be developed on a standard IBM-compatible PC or Apple Macintosh .

Net Yaroze in Education

There are now 17 Educational Establishments teaching PlayStation programming on Net Yaroze as listed below. In addition to this several Universities will soon be running short courses. Middlesex University will start their short courses from July and have already received applications from overseas candidates.

- University Wollongong, Australia
- Ecole Pour L'informatique Et Les Techniques Avance, France
- Eastern Institue of Technology, New Zealand
- Middlesex University, England
- University of Derby - England
- University of Plymouth, England
- University of Southampton, England
- University of Lincolnshire & Humberside, England
- University of Bournemouth, England
- University of The West Of England - England
- Learning Method Unit, England
- Grimsby College, England
- Abertay Dundee University - Scotland
- Dundee College - Scotland

- Dundee Limb Appliance Center, Scotland
- University Of Linkoping - Sweden
- University of Wales, Wales

Net Yaroze for Careers

- 6 PAL Territory Net Yaroze Members have become employed in the games industry by using their demos created on Net Yaroze as an on-line CV.
- A recent article in CTW - "Indeed, one recruiter said he believes that, at any given time, five out of six games developers are looking for PlayStation programmers" CTW March 23rd 1998.
- Development companies all over Europe are advertising for programmers with Net Yaroze experience.
- We have just launched a PR campaign aimed at Students in UK who wish to peruse a career in the games industry - this will be continued across Europe.

Net Yaroze for Professional Programmers

2 Net Yaroze programmers who prototyped on Yaroze have subsequently become full Licensed PlayStation Developers. 1 in Austria and 1 in New Zealand! Watch this space!!

Net Yaroze Competitions

SCEE in association with Edge, held a competition to mark the 1st anniversary of Net Yaroze, the results of which were extremely encouraging. In addition to the generously sponsored prizes donated by Sony Hardware, winners and runners up from all over Europe were invited to spend the day at SCEE to learn about the industry and how to take a game from concept stage to marketing.

Net Yaroze Web site (www.scee.sony.co.uk)

Currently undergoing a restructure, both public site and Members site. Estimated launch date is end mid August '98.

Net Yaroze Workshop

We held the first ever Net Yaroze Workshop at the onedotzero2 event at the Institute of Contemporary Arts (ICA) in London. How to program on Yaroze was presented to those attending and was deemed a huge success. The event was sold out and left many disappointed people who could not get in.